

NEIGHBORHOOD & BUILT ENVIRONMENT



PEACE, JUSTICE & STRONG INSTITUTIONS

Concern About Crime and Violence

29.8%

of CAP survey respondents reported they were "very concerned" about crime in Santa Cruz County.

Concern about gangs, violent crime in neighborhood.

35.9% GANGS
42.2% VIOLENT CRIME

Concern about property/cyber crime in neighborhood.

62.2% PROPERTY CRIME
58.5% CYBER CRIME

Trust in Law Enforcement

86.3%

of CAP survey respondents reported that local law enforcement was "somewhat trustworthy" or "very trustworthy."

WHITE: 85.9%
LATINO: 88.6%
OTHER: 80.7%

Child Abuse Cases

5.7%

of CAP survey respondents reported that family members or friends in Santa Cruz County had experienced child abuse or neglect in the last year.

Elder Abuse Cases

4.0%

of CAP survey respondents reported that family members or friends in Santa Cruz County had experienced elder abuse or neglect in the last year.

Crime and Violence

31.2

was the Santa Cruz County crime rate per 1,000 residents

PROPERTY CRIME RATE: 27.3
VIOLENT CRIME RATE: 3.6

Juvenile Arrests, Santa Cruz County
WHITE: 25.6%
HISPANIC: 66.9%
BLACK: 3.2%

2.3

homicide deaths per 100,000 residents in Santa Cruz County

HP 2020: 5.5
CALIFORNIA: 5.2

Incarceration

Jail population characteristics, Santa Cruz County

WHITE: 57.3%
HISPANIC: 35.1%
AFRICAN AMERICAN: 4.8%

LIFE ON LAND

Concern for the Environment

23.7%

of CAP survey respondents listed litter as the top response for the issue that concerns them most about the natural environment in Santa Cruz County.

NORTH COUNTY: 20.6%
SOUTH COUNTY: 32.8%

Organic Farming

6,940

acres of organic farmland in Santa Cruz County.

\$126.3

million in gross organic farm sales in Santa Cruz County.

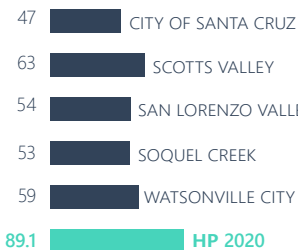
LIFE BELOW WATER

Environmental Conditions

5.6

pounds of pesticide applied per resident in Santa Cruz County

Average reported residential water use (in gallons, per capita, per day) by water district



Mode of transportation for commuting to work among Santa Cruz County residents

69.0% drove alone (car, truck, or van) | **9.6%** carpooled (car, truck, or van)

27.4 mins. average travel time to work for Santa Cruz County residents

10 unhealthy days (Air Quality Index) for sensitive groups in Santa Cruz County

194

days of swim advisories in Santa Cruz County

zero

days of beach closures in Santa Cruz County

CLIMATE ACTION

25 Years of Providing Data for Change



Printing contributed by:



SANTA CRUZ COUNTY COMMUNITY ASSESSMENT PROJECT

25 Years of Providing Data for Change

The 2019 CAP report now connects Santa Cruz County to the United Nations Sustainable Development Goals (SDGs), while continuing to address the Social Determinants of Health (SDOH). By considering Santa Cruz County data in relationship with national and international goals and objectives, our community can utilize the framework provided by the SDOH and the SDGs to take actionable steps toward advancing the quality of life for Santa Cruz County residents and ultimately for all humanity. See the full CAP report for more details.

SOCIAL & COMMUNITY CONTEXT



REDUCING INEQUALITY

Discrimination

16.4%

of CAP survey respondents felt discriminated against in Santa Cruz County in the last 12 months.

Reasons for feeling discriminated against or treated unfairly:

46.2% ETHNICITY/RACE | **13.9% SOCIO-ECONOMIC STATUS**
17.6% APPEARANCE | **6.2% LANGUAGE**
16.1% AGE | **3.9% SEXUAL ORIENTATION**

SUSTAINABLE CITIES AND COMMUNITIES

Civic Participation

78.2%

of CAP survey respondents have voted in the last 12 months.

20.2%

of CAP survey respondents who joined a protest or demonstration in the last 12 months.

WHITE: 24.2%
LATINO: 9.7%*
*Statistically significant

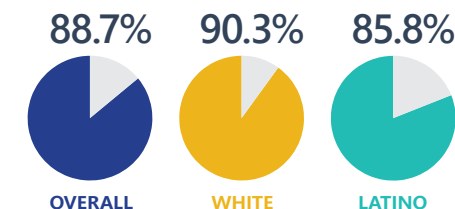
Homelessness

2,167

people were identified as homeless in Santa Cruz County during the 2019 Point-in-Time Count.

Social Cohesion

CAP survey respondents who strongly agree or agree with the statement: People in this neighborhood help each other out.



94.0%

of CAP survey respondents who often or sometimes feel they have someone to turn to when they need help.

WHITE: 95.7%
LATINO: 91.2%



ECONOMIC STABILITY



NO POVERTY

Housing Stability

Which housing status currently applies to you?

HOMEOWNER: 47.2%
RENTER: 37.0%
HOMELESS: 0.6%

16.8%

of CAP survey respondents reported that they were worried or concerned that in the next two months they may NOT have stable housing that they own, rent or stay in as part of a household.

Poverty

12.7%

of Santa Cruz County's population were living below the poverty level.

ZERO HUNGER

Basic Needs

20.7%

of CAP survey respondents reported that they went without 1 or more basic needs at any time in the past 12 months.

WHITE: 17.3%
LATINO: 26.2%*

*Statistically significant

Food Security

52.8%

of students received Free or Reduced Cost Meals at school.

DECENT WORK AND ECON GROWTH

Financial Wellbeing

84.7%

of CAP survey respondents reported that they currently have a transaction account, checking or savings, with a bank or credit union.

10.7%

of CAP survey respondents reported using check cashing, payday lending, or other hard money lending services at least once in the past 12 months.

40.5%

of CAP survey respondents reported that they feel like they are financially better off now than they were a year ago.

Child Care

26.9%

of CAP survey respondents reported that it was a "Very Serious" or "Somewhat Serious" problem to find quality, affordable child care in their area.

Social Services

25,515

people in Santa Cruz County who on average were served monthly by CalFresh.

92,234

people in Santa Cruz County received aid from 1 or more public assistance programs.

Employment

39.9%

of CAP respondents reported that they were employed full-time.

Median Family Income

\$107,017

in Santa Cruz County
CALIFORNIA: \$86,165
UNITED STATES: \$76,401

41.9%

of CAP survey respondents reported their family income was in the range of \$75,000 or more for the year.

Tourism

11,403

jobs in Santa Cruz County were generated by tourism.

EDUCATION



QUALITY EDUCATION

Child Care

29% shortfall

in child care capacity for working families (children under age 6) in Santa Cruz County. This percentage of children represents a shortfall of 2,986 child care spaces (full- or part-time).

Language and Literacy

40%

of Santa Cruz County 3rd graders met or exceeded grade standards in English language arts/literacy and are ready for future coursework.

43%

of Santa Cruz County 3rd graders met or exceeded grade standards in mathematics and are ready for future coursework.

High School Graduation

81.7%

Santa Cruz County cohort outcome graduation rate

CALIFORNIA: 83.0%

WHITE: 86.0%
LATINO: 78.7%

HP 2020: 87%

College-Going Rate

66.6%

of Santa Cruz County students who completed high school in a given year and subsequently enrolled in a post secondary institution

CALIFORNIA: 65.8%

Enrollment in Higher Education

CABRILLO COLLEGE: 11,648
UC SANTA CRUZ: 19,700

HEALTH AND HEALTH CARE



GOOD HEALTH AND WELL-BEING

Access to Health Care

88.2%

of CAP survey respondents reported they were able to receive the health care they needed.

WHITE: 90.0%
LATINO: 86.7%

Oral Health

67.2%

of CAP survey respondents reported they had dental care in the past 12 months.

Mental Health

87.9%

of CAP survey respondents reported their mental health as "excellent", "very good", or "good".

Pre-term¹ Births

6.7%

Santa Cruz County

7.9%

County females ages ≤ 19

HP 2020: 11.4%
WHITE: 6.4%
LATINA: 8.1%

Low Birth-Weight² Babies

6.1%

Santa Cruz County

7.9%

County females ages ≤ 19

HP 2020: 7.8%
WHITE: 4.6%
LATINA: 5.6%

¹ Pre-term births are all births before 37 weeks gestation.
² Low birth-weight are all babies born weighing less than 2,500 grams.

Overall Health

83.7%

of CAP survey respondents described their overall health as "excellent, very good, or good"

HP 2020: 79.8%
WHITE: 85.7%
LATINO: 80.7%

Prescription Drug Disposal

In the last 12 months, CAP survey respondents reported the following methods to dispose of unused or expired prescription medications:

- 4.5%** FLUSH DOWN TOILET
- 16.3%** HAZARDOUS WASTE COLLECTION FACILITY
- 2.2%** GIVE AWAY TO SOMEONE ELSE TO USE
- 25.4%** RETURN TO PHARMACY
- 6.3%** RETURN TO PHYSICIAN OR MEDICAL OFFICE
- 48.5%** NEVER DISPOSE OF UNUSED OR EXPIRED PRESCRIPTIONS
- 0.4%** OTHER

Obesity

61.7%

of CAP survey respondents were overweight or obese (based on BMI)

Mental Health

Adult Respondents (18+) who indicated that in the past 12 months they had needed to see a mental health provider, health care provider, or taken a RX to address their mental health.

PROFFESIONAL HEALTH CARE PROVIDER 34.1%
HEALTH CARE PROVIDER 21.0%
PERSCRIPTION MEDICATION 12.6%

5.7%

of CAP survey respondents reported feeling so sad or hopeless every day for two weeks or more in a row that they stopped doing some usual activities.

14.5%

of CAP survey respondents reported experiencing excessive, unreasonable worry about events or activities, such as work, school, health, or politics.

Substance Use (Alcohol, Tobacco, and Other Drugs)

21.2%

of CAP survey respondents reported binge drinking in the past 30 days.

30.1%

Of CAP survey respondents reported they felt it was "very acceptable" or "somewhat acceptable" for an adult to provide alcohol to persons under 21 in their home.

21.9%

Of CAP survey respondents reported they felt it was "very acceptable" or "somewhat acceptable" for an adult to provide marijuana to persons under 21 in their home.

Health Insurance

89.7%

Currently insured adults (ages 18-64) in Santa Cruz County

HP 2020: 100%
CALIFORNIA: 89.1%

Prenatal Care

87.0%

Santa Cruz County residents with 1st trimester prenatal care

HP 2020: 77.9%

Less than adequate prenatal care

WHITE: 12.0%
LATINA: 12.1%

Infant Mortality

4.2

infant deaths per 1,000 live births in Santa Cruz County

WHITE: 3.9
LATINO: 3.7
HP 2020: 6.0
CALIFORNIA: 4.6