

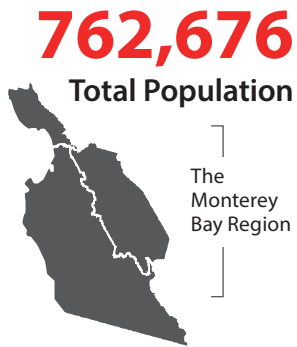
Monterey Bay REGIONAL DASHBOARD



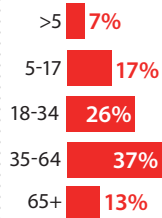
Monterey Bay Economic Partnership (MBEP), in collaboration with Applied Survey Research (ASR), is proud to share the Monterey Bay Regional Dashboard showcasing key indicators measured in the context of our regional well-being among the following domains: Education, Economic Vitality, Housing, Health, Infrastructure, Transportation, Public Safety and the Natural Environment. **This handout highlights regional data indicators (Monterey, San Benito, and Santa Cruz Counties), unless otherwise noted.**

The interactive Regional Dashboard, available on MBEP's website, will additionally offer regional, county, and city-level data. This platform will communicate progress towards key elements that align with MBEP's vision of a thriving Monterey Bay Region for all residents. MBEP will track these indicators annually, creating a long-term index of well-being for the region.

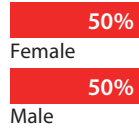
DEMOGRAPHICS



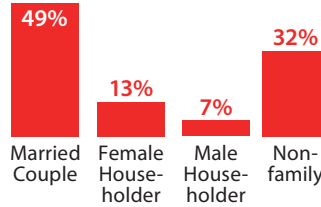
Age



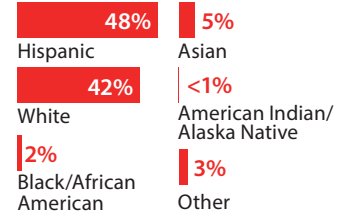
Gender



Household Composition



Ethnicity



Unemployment rate (population ages 16 and older) **7.8%**

EDUCATION

31% of 3rd grade students met or exceeded state standards in English Language Arts/Literacy (2016)

42% of graduating students have met all CSU/UC requirements (2014-15)

ECONOMIC VITALITY

A self-sufficient household (2 adults, 1 preschool, and 1 school-age child) must have an annual income of **\$73,693** (2014)

Job growth in the region has seen an increase of **2.2%** (2014-2015)

HOUSING

49% of mortgage holders and **60%** of renters spend 30% or more of their income on housing (2015)

14% represents progress towards a 10-year plan of 12,624 housing units as defined by the Regional Housing Needs Allocation Plan (RHNA) (2014-2023 plan)

HEALTH

Rankings represent each county's average position among 57 ranked counties in California*

	Health Outcomes	Health Factors
Monterey County	22	37
San Benito County	24	26
Santa Cruz County	13	16

*A higher number represents worse outcomes. Health Outcomes: Length of Life and Quality of Life. Health Factors: Health Behaviors, Clinical Care, Social & Economic Factors Physical Environment (2016)

INFRASTRUCTURE



21%

of households with a computer that do not have internet connectivity

(2015)

TRANSPORTATION



22.3

average daily vehicle miles travelled among residents

(2015)

PUBLIC SAFETY



Crime rates across the region:

Violent Crime

4.3

per 1,000 persons

(2015)

Property Crime

25.6

per 1,000 persons

NATURAL ENVIRONMENT



Waterbodies considered safe for bodily contact*

Beaches

100%

[Monterey County
Santa Cruz County]

(2016)

Creeks/Lagoons

73%

[Santa Cruz County]

*Rated acceptable within county standards based on fecal coliform data

We all have a role to play

INTERCONNECTEDNESS

many indicators can't be solved without addressing drivers of another.



We invite you to learn more and explore the complete interactive dashboard at our website www.mbep.biz, including how you can get involved. Complete source information and applicable data notes are available on the online **Monterey Bay Regional Dashboard**.

ACKNOWLEDGEMENTS

Dashboard collaborator

Data collection, production, and graphic design

APPLIED SURVEY RESEARCH



MBEP wishes to express our thanks to our generous sponsors who are leading efforts to address these indicators in the pursuit of regional well-being.

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