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Santa Cruz County Demographic Profile

Over the past decade, Santa Cruz County's population has been growing consistently. However, Santa Cruz County is growing less than half as fast as California overall.

Jurisdictional Population Distribution

Jurisdiction	Jan. 2001	Jan. 2003	Jan. 2005	Jan. 2006	Jan. 2007	Jan. 2008	Jan. 2009	01-09 % Change
Capitola	10,100	10,150	9,924	9,945	9,960	10,015	10,073	-0.3%
Santa Cruz	54,400	55,600	56,451	56,925	57,553	58,125	58,982	8.4%
Scotts Valley	11,450	11,650	11,571	11,606	11,615	11,697	11,764	2.7%
Watsonville	47,000	47,700	49,601	50,211	51,258	51,703	51,882	10.4%
Unincorporated	134,100	134,700	132,693	133,664	133,739	134,979	135,936	1.4%
Santa Cruz County	257,100	259,800	260,240	262,351	264,125	266,519	268,637	4.5%
California	34,367,000	35,591,000	36,810,358	37,172,015	37,662,518	38,049,462	38,292,687	11.4%

Source: California Department of Finance, *Table 2: E-4 Population Estimates for Cities, Counties and the State, 2009*.

Note: Although data were obtained from the same source (California Department of Finance), different data tables were used causing variance between Jurisdictional totals and Ethnic, Gender, and Age totals. Data from 2004 and beyond are updated to reflect the 2000 Census.

Gender Distribution

Gender	2001	2003	2005	2006	2007	2008	2009	01-09 % Change
Female	132,282	136,407	131,869	133,099	134,191	134,049	133,476	0.9%
Male	132,243	136,559	132,131	133,385	134,523	134,451	133,300	0.8%
Santa Cruz County	264,525	272,966	264,000	266,484	268,714	268,500	266,776	0.9%

Source: California Department of Finance, *Race/Ethnic Population with Age and Sex Detail, 2000-2050, Sacramento, California, July 2007, 2009*.

Note: Although data were obtained from the same source (California Department of Finance), different data tables were used causing variance between Jurisdictional totals and Ethnic, Gender, and Age totals. Data from 2004 and beyond are updated to reflect the 2000 Census.

Ethnic Distribution

Ethnicity	2001	2003	2005	2006	2007	2008	2009	01-09 Net Change
American Indian	0.5%	0.5%	0.6%	0.6%	0.6%	0.6%	0.6%	0.1
Asian	4.2%	4.3%	3.5%	3.8%	4.0%	4.2%	4.9%	0.7
Black	1.1%	1.1%	0.9%	0.9%	0.9%	0.9%	1.0%	-0.1
Hispanic	24.9%	25.7%	29.4%	29.7%	30.2%	30.6%	34.8%	9.9
Pacific Islander	NA	NA	0.1%	0.1%	0.1%	0.1%	0.1%	NA
White	69.3%	68.3%	63.4%	62.7%	62.1%	61.4%	56.6%	-12.7
Multi-Race	NA	NA	2.2%	2.2%	2.2%	2.2%	1.9%	NA
Santa Cruz County	264,525	272,966	262,312	264,757	266,693	268,500	266,776	-

Source: California Department of Finance, *Race/Ethnic Population with Age and Sex Detail, 2000-2050, Sacramento, California, July 2007, 2009*.

Note: Although data were obtained from the same source (California Department of Finance), different data tables were used causing variance between Jurisdictional totals and Ethnic, Gender, and Age totals. Data from 2004 and beyond are updated to reflect the 2000 Census.

Age Distribution

Age Group	2001	2003	2005	2006	2007	2008	2009	01-09 Net Change
Age 0-2 Years	4.0%	4.0%	3.6%	3.6%	3.5%	3.5%	4.0%	0.0
Age 3-5 Years	4.0%	4.0%	3.8%	3.8%	3.6%	3.5%	3.8%	-0.2
Age 6-14 Years	13.1%	13.0%	11.0%	10.7%	10.6%	10.6%	10.2%	-2.9
Age 15-24 Years	13.3%	13.6%	15.3%	15.6%	15.7%	15.9%	14.6%	1.3
Age 25-44 Years	29.4%	28.2%	28.1%	27.7%	27.4%	27.2%	30.1%	0.7
Age 45-65 Years	25.9%	27.2%	28.1%	28.6%	29.0%	29.6%	28.5%	2.6
Age 66 Years and Older	10.2%	10.1%	10.1%	10.1%	10.2%	9.7%	8.9%	-1.3
Santa Cruz County	264,525	272,966	264,000	266,484	268,714	268,500	266,776	-

Source: California Department of Finance, *Race/Ethnic Population with Age and Sex Detail, 2000-2050, Sacramento, California, July 2007, 2009.*

Note: Although data were obtained from the same source (California Department of Finance), different data tables were used causing variance between Jurisdictional totals and Ethnic, Gender, and Age totals. Data from 2004 and beyond are updated to reflect the 2000 Census.

Households by Type, Santa Cruz County

Type of Household ¹	2004	2005	2006	2007	2008	04-08 Net Change
Nonfamily Households	39.9%	38.3%	38.2%	40.0%	36.0%	-3.9
Family ¹ Households	60.1%	61.7%	61.8%	60.0%	64.0%	3.9
Married-Couple Family	43.5%	47.1%	48.2%	44.6%	50.1%	6.6
Female Householder Family (No Husband Present)	12.5%	10.2%	9.0%	10.7%	10.7%	-1.8
Male Householder Family (No Wife Present)	4.1%	4.5%	4.5%	4.8%	3.2%	-0.9
Total Households	92,606	93,076	92,998	93,690	93,759	-
Percent with Persons Under 18 Years	38.0%	32.4%	32.8%	30.3%	31.8%	-6.2
Percent with Persons 65 Years and Older	21.8%	19.5%	19.7%	20.6%	21.3%	-0.5
Total Population in Households	240,880	240,367	241,652	243,362	248,825	-
Average Household ¹ Size	2.60	2.58	2.60	2.60	2.65	-
Average Family ¹ Size	3.36	3.19	3.22	3.18	3.18	-

Source: United States Census Bureau, *American Community Survey, 2009.*

¹ Please see Appendix II for definitions of "Householder" and "Family."

Language Spoken at Home (Ages 5 Years and Older), Santa Cruz County

Language	2004	2005	2006	2007	2008	04-08 Net Change
English Only	72.5%	75.6%	72.0%	71.4%	70.6%	-1.9
Language Other Than English	27.5%	24.4%	28.0%	28.6%	29.4%	1.9
Asian and Pacific Islander Languages	2.3%	2.1%	1.8%	2.1%	2.1%	-0.2
Spanish	24.1%	20.1%	22.9%	23.8%	23.5%	-0.6
Other Indo-European Languages	0.9%	2.0%	3.2%	2.5%	3.6%	2.7
Other Languages	0.2%	0.2%	0.2%	0.2%	0.2%	0.0
Total Population (Ages 5 Years and Older)	224,892	223,693	233,221	235,598	236,235	-

Source: United States Census Bureau, *American Community Survey, 2009.*

Veteran Status, Santa Cruz County

Veteran Status	2004	2005	2006	2007	2008	04-08 Net Change
Civilian Veterans (Ages 18 and Older)	7.6%	8.4%	7.4%	7.6%	7.5%	-0.1
Total Civilian Population (Ages 18 Years and Older)	183,608	183,084	193,534	197,516	198,541	-

Source: United States Census Bureau, *American Community Survey, 2009.*

County Residency

The majority of telephone survey respondents reported that they have lived in Santa Cruz County for more than ten years.

How long have you lived in Santa Cruz County?

Length of Time	2002	2003	2005	2007	2009	02-09 Net Change
Under 1 Year	1.0%	3.8%	1.6%	0.6%	1.6%	0.6
Caucasian	0.8%	4.6%	1.5%	0.6%	1.8%	1.0
Latino	1.1%	0.4%	0.5%	0.6%	1.1%	0.0
1-2 Years	8.9%	8.2%	4.5%	2.8%	2.9%	-6.0
Caucasian	8.6%	8.4%	3.3%	3.6%	1.9%	-6.7
Latino	8.1%	9.1%	7.3%	1.1%	6.8%	-1.3
3-5 Years	10.9%	13.1%	12.2%	8.0%	6.1%	-4.8
Caucasian	9.7%	10.6%	10.8%	6.4%	4.9%	-4.8
Latino	14.7%	18.2%	19.4%	12.5%	10.7%	-4.0
6-10 Years	11.6%	15.2%	14.4%	13.6%	12.4%	0.8
Caucasian	9.1%	14.0%	14.2%	13.6%	10.5%	1.4
Latino	19.2%	23.0%	16.6%	13.3%	15.6%	-3.6
11-15 Years	10.6%	11.5%	9.8%	12.6%	10.7%	0.1
Caucasian	11.0%	11.2%	5.9%	10.0%	10.6%	-0.4
Latino	12.5%	11.3%	21.8%	21.9%	12.3%	-0.2
16-20 Years	11.9%	7.4%	10.1%	12.4%	9.3%	-2.6
Caucasian	11.0%	6.8%	9.5%	9.7%	8.4%	-2.6
Latino	14.9%	10.7%	13.0%	22.9%	11.6%	-3.3
Over 20 Years	45.2%	40.8%	47.5%	50.0%	57.0%	11.8
Caucasian	49.8%	44.4%	54.9%	56.1%	61.9%	12.1
Latino	29.5%	27.2%	21.3%	27.7%	41.8%	12.3
Total Respondents	681	701	707	705	847	-
Caucasian	475	491	496	497	595	-
Latino	154	158	159	159	190	-

Source: Santa Cruz County Community Assessment Project, *Telephone Survey*, 2009.

Net Migration, Santa Cruz County

	2002	2004	2005	2006	2007	2008
Net Population Change (from Prior Year)	1,300	1,441	1,092	2,090	3,033	2,867
Natural Increase ¹	1,794	1,860	1,716	1,692	1,917	1,931
Net Migration¹ (from Prior Year)	-494	-419	-624	398	1,116	936

Source: California Department of Finance, *E-2 California County Population Estimates and Components of Change*, 2009.

Note: These figures exclude estimated undercount.

¹ Please see Appendix II for definitions of "Natural Increase" and "Net Migration."

